CREATE EFFECTIVE ONLINE COURSES WITH THE CERTIFICATE IN ONLINE LEARNING

PLACE ORGANIZATION NAME HERE

WHY EARN A CERTIFICATE IN ONLINE LEARNING?

Since the year 2000, the digital learning market has grown 900%, making it the fastest growing education market. Teaching or creating effective online learning courses and simulations can be a challenge. However, there are tools and techniques, as well as best practices, that can help those teaching, designing, and creating online learning content for organizations and institutions of higher education. This certificate offered by the National Institute of Online Learning (NIOL) focuses instruction on the major models used in creating and delivering online learning. It also reviews the fundamentals of general learning theory and how it can be applied to online design and instruction.

WHAT WILL I LEARN?

Completing the Certificate in Online Learning prepares you to:

- Identify the steps common to course development processes and their roles in creating effective learning
- Describe Bloom's Taxonomy and explain its application in instructional design
- Identify the condition, performance, and qualification components of measurable learning objectives
- Describe the differences between online and face-to-face classroom teaching
- Outline ways to introduce collaborative learning into an online program
- Discuss key challenges in online learning and how to handle them
- Describe the Flipped Classroom and blended learning models
- Define narrative learning and summarize its core principles
- Design a scenario, case study, and simulation
- Understand the fundamental concepts of technology in online learning
- Define online learning accessibility and summarize its core components
- Explain WCAG and ISO accessibility standards

For more information and a complete list of courses, visit:

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CAREER PATHS

The U.S. Bureau of Labor Statistics (BLS) expects that there will be around 20,100 jobs in the instructional coordination market each year, on average, over the next decade. Common online learning and course design career paths or growth opportunities include:

Instructional Designer

Instructional designers develop courses and curriculum to create learning experiences for students. They are also commonly responsible for developing assessment instruments to evaluate learning effectiveness.

Quality Assurance Tester

Before learners are ready to access teaching material, a Quality Assurance (QA) tester reviews the courses in depth. They go over the course tasks numerous times and take all the different paths a learner might follow, ensuring that the final course is a high quality experience, free of any bugs or glitches.

eLearning Content Writer

The eLearning writer produces, edits, and formats the course content to meet the needs of their target audience. They often use storytelling combined with illustrations to help explain complex concepts to offer a more relatable learning experience. Because of the growth of the eLearning market, this role has been getting exceedingly popular.

Learning Strategist

Strategists are constantly searching for trends and the latest techniques to assist learners in their digital training. They work closely with instructional designers to improve the delivery of content, and use educational and diagnostic statistics to understand each learner. They ensure that the learning material and teaching methods are effective, and if not, they seek alternative learning paths and techniques to improve them.

The Certificate in Online Learning is available 100% online.

The courses included in the certificate carry:

HRCI Credits | IACET CEUs | ATD CI Credits | SHRM PDCs

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